

Must Objectives		Must meet if impacts	1 - Dalai Lama	2 - Heidi	3 - Echo	4 - Rio Japuni	5 - Nadia	6 - Whale	7 - Grand Is.
Meets all safety and environmental standards		Y= Yes N = No N/A = not applicable	Y	Y	Y	Y	Y	Y	Y
PG or G rating		Y= Yes N = No N/A = not applicable	Y	Y	N	Y	Y	Y	Y
No adverse effect on other operations		Y= Yes N = No N/A = not applicable	Y	Y	N/A	Y	Y	Y	Y
Want Objectives	Relative Importance 1-100	Single project impact definitions	Weighted Score	Weighted Score	Weighted Score	Weighted Score	Weighted Score	Weighted Score	Weighted Score
Be nominated for Best Picture of the Year	60	0 ≤ No potential 1 ≥ Low potential 2 > High potential	60	120	60	60	60	60	60
Generate additional merchandise	10	0 ≤ No potential 1 ≥ Low potential 2 > High potential	10	20	0	20	0	20	0
Create a new, major animated character	20	0 ≤ No potential 1 ≥ Low potential 2 > High potential	20	0	0	40	0	40	0
Raise environmental concerns	55	0 ≤ No potential 1 ≥ Low potential 2 > High potential	0	0	0	110	0	110	110
Generate profit greater than 18%	70	0 ≤ 18% 1 ≥ 18% 2 > 22%	70	70	0	70	0	70	0
Advance state of film animation	40	0 ≤ No impact 1 ≥ Some impact 2 > Great impact	40	0	0	40	0	80	0
Provide basis for new theme ride	10	0 ≤ No potential 1 ≥ Low potential 2 > High potential	0	0	0	20	0	20	0
Total weighted score			200	210	60	360	60	400	170
Priority			4	3	N/A	2	6	1	5